

2019-20

Annual Report

Safe School Zone

An area within the vicinity of school and other educational establishment where school children and young pedestrians are likely to be present in high numbers is called school zone. Safe school zone refers to reduction of speed limits, placement of supervisor to control pedestrian crossing movements, proper traffic signs and road markings, incorporating flashing beacons, making of parking provision etc. As a pilot, we decided to implement Safe School Zone Project in Ratnakar Vidyamandir, a school located near National Highway - 55 as students are at high risk while coming to school and going back to their homes. Although there are few marks of zebra crossing, but those are not properly visible, there were no traffic lights and signaling system. At times, local vegetable vendors occupy the foot-paths which create inconvenience to road users.

Considering all those needs, we started our intervention in a very systematic manner. Due to all the generous contributions made by our team we became successful in ratings the school with 3 stars (under iRAP) and creating a safe walking environment around the school. The highlights of our achievements are as follows.

- Involvement of stakeholders for Safer School Zone Programme
- Painting of zebra crossing near the school area
- Installation of road signs ahead of school
- Removing unauthorized occupants (vegetable vendors) from footpath
- Cutting of bushes and trees near school
- Development of school crossing supervisor
- Promoting road safety culture among students etc.

The organization is grateful for technical and financial support of Global Alliance of NGOs for Road Safety for this project.



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Important Dates

01/11	National Road Safety Week
11/17	World Day of Remembrance for Road Traffic Victims
05/06	UN Global Road Safety Week

Master Girija Memorial Award

Amiyabala, a lady, lost her only son, Girija in a road accident. She channeled her grief into something really positive and productive by putting in her utmost efforts to prevent others from suffering like she did. She set-up a road safety trust, Master Girija Memorial Road Safety Trust in memory of her son.



The trust was inaugurated by Deputy Commissioner of Police (Traffic), Ms. Sagarika Nath on 25th November 2019. On this occasion, our Secretary Mr. Bikash Mohapatra, received 1st Master Girija Memorial Award-2019 for his outstanding contribution in the field of prevention of road accident and promotion of road safety.

Fit for Road Campaign

Our Forum organized "Fit for Road Campaign" from 13th to 15th January 2020 at the terminal of Hindustan Petroleum Corporation Limited, Raipur. The camp included free checkup for a number of tests like Liver Function Test, Kidney Function Test, Whole Abdomen Ultrasound, Pulmonary Function and X-Ray Diseases and special consultations with Doctors. The team headed by Dr. Nirmal Kumar Samal prepared individual report card of each beneficiary as per the format supplied by HPCL, Raipur IRD.

Apart from the above, awareness programmes on "Health and Hygiene" was also conducted on the aforesaid dates in the meeting hall of HPCL, Raipur IRD and through this campaign, 429 Contract Workers and TT Crew Members have been benefited. On finding of defective vision of above-mentioned category of people, 200 spectacles were provided.

Mr. Ranjan Kumar Lal, Chief Depot Manager and Mr. Rahul Sihote, Asst. Manager of HPCL, Raipur IRD were present during the campaign. The organization has been conducting Fit for Road Campaign in Raipur IRD, Chhattisgarh since last three years.



Come Back Home Safely

In India on an average around 29 children die in road accidents every day. Boys are almost twice as likely as girls to be involved in road traffic crashes. Hence, "Safety for all" especially for our children going to schools and coming back home is of prime importance to everyone. In order to achieve this objective our Forum, with support from the Ministry of Road Transport and Highways, Government of India, organized an appropriate "Come Back Home Safely, a Road Safety Advocacy Campaign for School Children" in Cuttack city of Odisha. As a result of which, a series of activities like 50 lecture programmes, 25 competitions, 50 signature campaigns etc. were organized for school children. The main objectives of this campaign were:

- to inculcate road safety education and awareness among school children,
- to promote advocacy issues for making our roads safer for children,
- to highlight the plight of children on the roads,
- to motivate the authorities for the creation of Safer School Zone
- to generate action in ensuring safety of children on the roads.



The organization is highly indebted to the Ministry for sponsoring our road safety advocacy campaign, "Come Back Home Safely". We express our gratitude to the Commissionerate Police, Bhubaneswar-Cuttack as well as Regional Transport Authority of Cuttack for necessary advice and cooperation for successful completion of the campaign. More than 10000 school children participated in this campaign.



"It is very important to be aware that road traffic injuries remain an important public health problem. When road safety products are utilized correctly or efficiently, they can help save lives, prevent accidents and injuries, and keep a society functioning in the most optimal way."

World Day of Remembrance



The World Day of Remembrance for Road Traffic Victims (WDR) is commemorated on the third Sunday of November each year – to remember the millions of people killed and injured on the world's roads, together with their families, friends and many others who were also affected. As part of our WDR activities, we distributed 160 food and fruit packets

to road traffic accident victims who had been admitted into the SCB Medical College & Hospital, Cuttack for treatment. Our volunteers and hospital staffs participated and conducted this event successfully. Patients felt very happy with the distributed food. We are really thankful to all the volunteers and supporters who have been the reason for successful completion of this event.

On the same day, we organized other activities like lighting the lamps, offering flowers in memories of road crash victims, observing a moment of silence, road safety seminar, planting trees etc. at the premises of Ravenshaw University, Cuttack. The programme was attended by students, teachers, road accident victims, police and transport officials, press and media representatives, social workers, emergency service providers etc. Ms. Sagarika Nath, Deputy Commissioner of Police (Traffic), Commissionerate Police was the chief guest of the entire programme.



MoVACon Conference, 2020



Lifeline Foundation organized the 2nd Motor Vehicle Accident Conference 2020 (MoVACon 2020) in Ahmedabad from 20th to 21st February 2020. Many eminent road safety experts and activists attended this two-days conference and expressed their grave concern at the increased number of road accident deaths in the country. Mr. Bikash Mohapatra, Secretary of FPRA, was invited to attend the conference as a speaker and he traced on post-crash response arrangement in National Highways.

31st National Road Safety Week

The Ministry of Road Transport & Highways, Government of India announced the observance of 31st National Road Safety Week from 11th to 17th January 2020. The theme for this year campaign was "Bringing Change through Youth Power". Getting sponsorship from SIAM, SAFE, WCWS, CARS, SUPRATIVA, JK Tyre and ASHRAYA-The Shelter, we organized various road safety activities in different places.

Refresher Workshop for Students:



FPRA with active cooperation from the respective school authorities, launched Road Safety Refresher Workshops in Cuttack and Sambalpur districts of Odisha. One of the key objectives of these safety programmes was to create awareness on issues related to road safety amongst students and teachers. The students were told about safety rules and regulations through the use of audio-visual aids, interaction through quizzes and live demonstration were undertaken. This year we organised programme in Choudwar, Nayabazar, Ranihat, Budharaja and Nimapada, benefiting 817 students and teachers. Since last many years, the members are holding regular safety awareness workshops and sensitizing road users about the dangers and risks of not following traffic rules.

Painting Competition for Students:



We organized two Painting Competitions, one at Jaya Prakash Narayan Park, Cuttack on 12th January 2020 and another at Dr. Janardan Pujari Traffic Park, Sambalpur on 15th January 2020 for school children. The purpose of organizing this event was to create awareness on road safety through paintings, cartoons and posters. A three-member team of judges comprising of officials from FPRA, transport and traffic departments, selected the winners. The themes of the competition were 1. Arrive alive, don't drink and drive; 2. First drive could be your last drive and 3. Do not use cell phone while driving. Total 163 students from std. I to X participated in the painting competition.

Road Junction Campaign:



On the occasion of National Road Safety Week, a week-long campaign was launched by the Forum in association with Odisha Police to sensitize motorists and bike riders about road safety rules in Sambalpur district of Odisha. Dr. Kanwar Vishal Singh, Superintendent of Police, Sambalpur, inaugurated this campaign. The campaign highlighted five key areas such as use of helmet, seatbelt, no to drunk driving, no to speed driving and no to mobile use while driving. Community Radio Station, Radio Hirakhand 90.8 FM was associated with the campaign as a media partner. Like previous year, the volunteers were giving flowers, pens, thank you cards and leaflets to traffic rule-abiding commuters at Kacheri Chhak, Sambalpur.

Refresher Workshop for Drivers:

It obviously stands to the reason that drivers make the real difference between road accidents and road safety. Hence improving the driver's synergy appears to be the most viable answer towards road safety issues. We organized Refresher Workshop at Raipur, Chhattisgarh and Pa-

garh and Pa-15th and 16th respectively. Vari- to driving haz- conditions, risk errors, defensive vehicle mainte- vehicle, traffic tions etc. were ticipants. Total

127 Tank Lorry Drivers were benefited by attending the workshops. After training, completion certificate was issued by the organisation. Mr. Sanjaya Kumar from Maruti Driving Training School and Mr. Kailash Samal from Ashok Leyland HMV Driver Training Institute attended the workshops as trainers.



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